



CalPolyPomona

College of
Business Administration

SAN GABRIEL VALLEY
ECONOMIC FORECAST
SUMMIT 2023

Pivot, Grow, Thrive!



Tuesday, March 14, 2023

8:30 am – 11:30 am

Location: Diamond Bar Community Center

1600 Grand Ave, Diamond Bar, CA 91765

www.sgvpartnership.org/EconomicForecastSummit



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2023 San Gabriel Valley Economic Forecast Summit March 14, 2023

Sponsorship Opportunities

Silver Sponsor \$2,000

- Tent cards on table acknowledging sponsorship
- 8 Summit registrations (one table)
- One half-page ad in *SGV Economic Forecast Report*
- All included benefits listed below

Gold Sponsor \$3,500

- Tent cards on table acknowledging sponsorship
- 8 Summit registrations (one table)
- Full-page ad in *SGV Economic Forecast Report*
- All included benefits listed below
- Opportunity for video advertisement during the program

Title Sponsor \$7,500

- Title sponsor for the Summit with recognition on all printed, promotional & marketing material
- Banner on stage during the Summit
- 16 Summit registrations (two tables)
- Premier seating
- Center two-spread ad in printed program, or interior front and back page ads
- All included benefits listed below

Conference Tickets/Tables

- Individual Tickets: \$100 SGV Partnership members, \$125 non-members
- Table (8 seats): \$750

In addition to their sponsorship-specific benefits, all sponsors receive the following:

- √ Sponsorship recognition on the Partnership website
- √ Sponsorship recognition on the Summit sponsorship loop
- √ Logo on event email communications
- √ Verbal recognition during the Summit program
- √ 6' exhibition booth at event

√ Company name or logo featured in advertisements to run three times in the San Gabriel Valley Tribune, Pasadena Star-News, and Whittier Daily News; and once in Business Life Magazine

Please contact Cristina Ortega at cortega@sgvpartnership.org if you are interested in sponsorship opportunities.

Program Ad Sponsor

\$500 (full-page) | \$250 (half-page)

Half-Page Ad

\$250
300 dpi
Full color
No bleed
Live: 8" x 5"

Full-Page Ad

\$500
300 dpi
Full color
Bleed: 9" x 11.5"
Trim: 8.5" x 11"
Live: 8" x 10.5"

Ad Due Date: February 28, 2023