

2019 SAN GABRIEL VALLEY
**ECONOMIC FORECAST
SUMMIT**



CalPolyPomona

College of
Business Administration



Solving The Housing Crisis



HOPE through HOUSING
FOUNDATION

**Steve PonTell – President & CEO
National Community Renaissance**



SOLVING THE HOUSING CRISIS



CONSEQUENCES OF THE NEED

Overcrowding



SOLVING THE HOUSING CRISIS



CONSEQUENCES OF THE NEED

Overcrowding



Misalignment of jobs and housing— leading to long commutes



SOLVING THE HOUSING CRISIS



CONSEQUENCES OF THE NEED

Overcrowding



Misalignment
of jobs and housing—
leading to long
commutes



Negative health
and education
outcomes



SOLVING THE HOUSING CRISIS



CHALLENGES

► *Opposition to Housing Solutions*



SOLVING THE HOUSING CRISIS



CHALLENGES

▶ *Opposition to Housing Solutions*



▶ *Declining Resources, Increasing Costs*



SOLVING THE HOUSING CRISIS



CHALLENGES

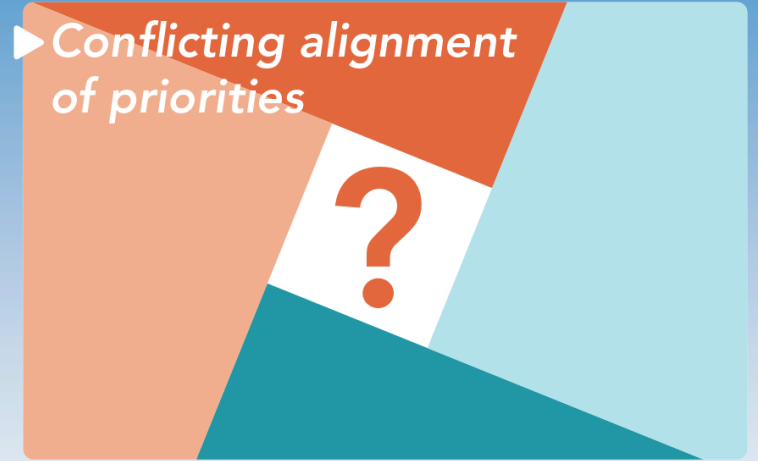
► *Opposition to Housing Solutions*



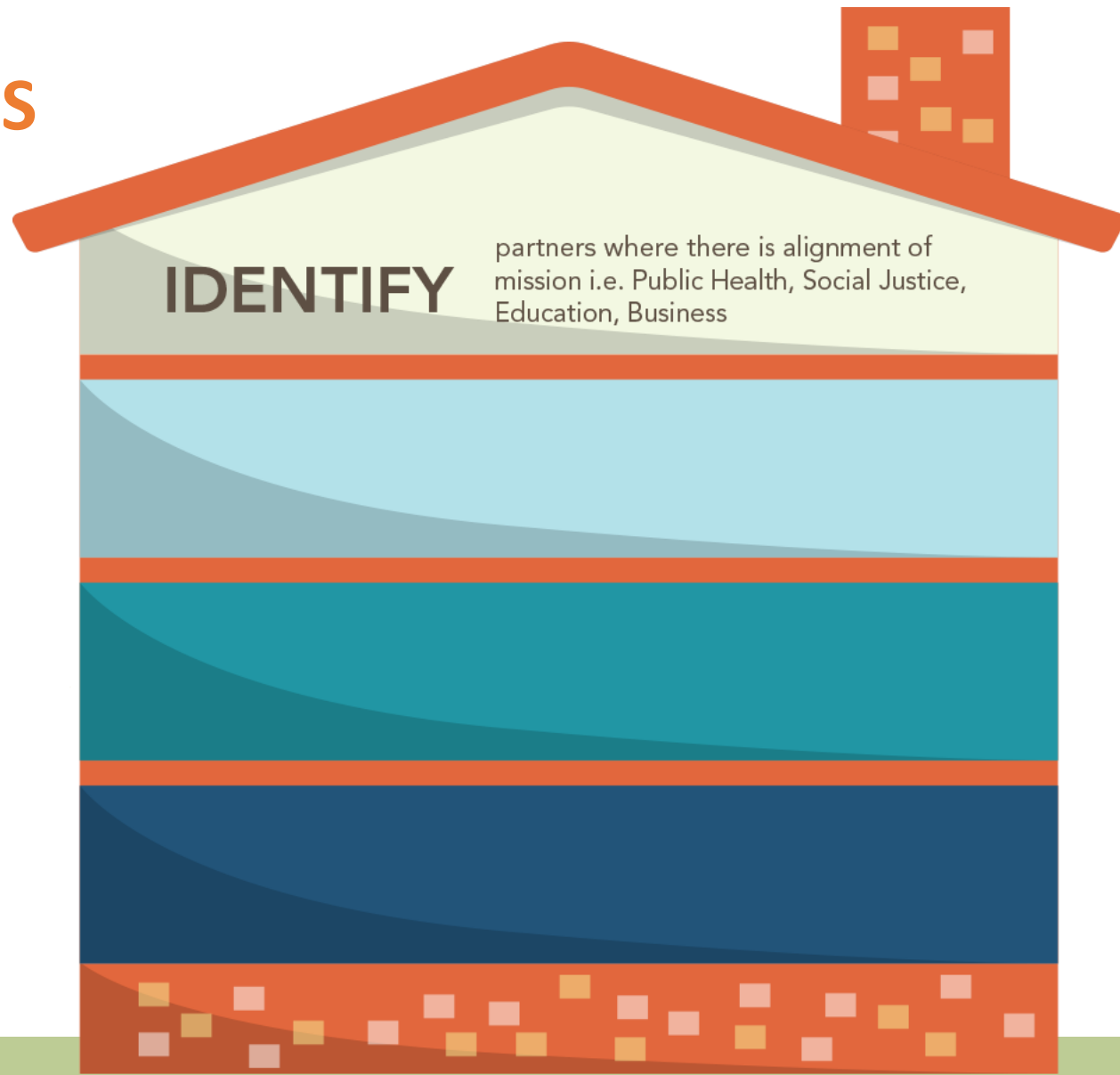
► *Declining Resources, Increasing Costs*



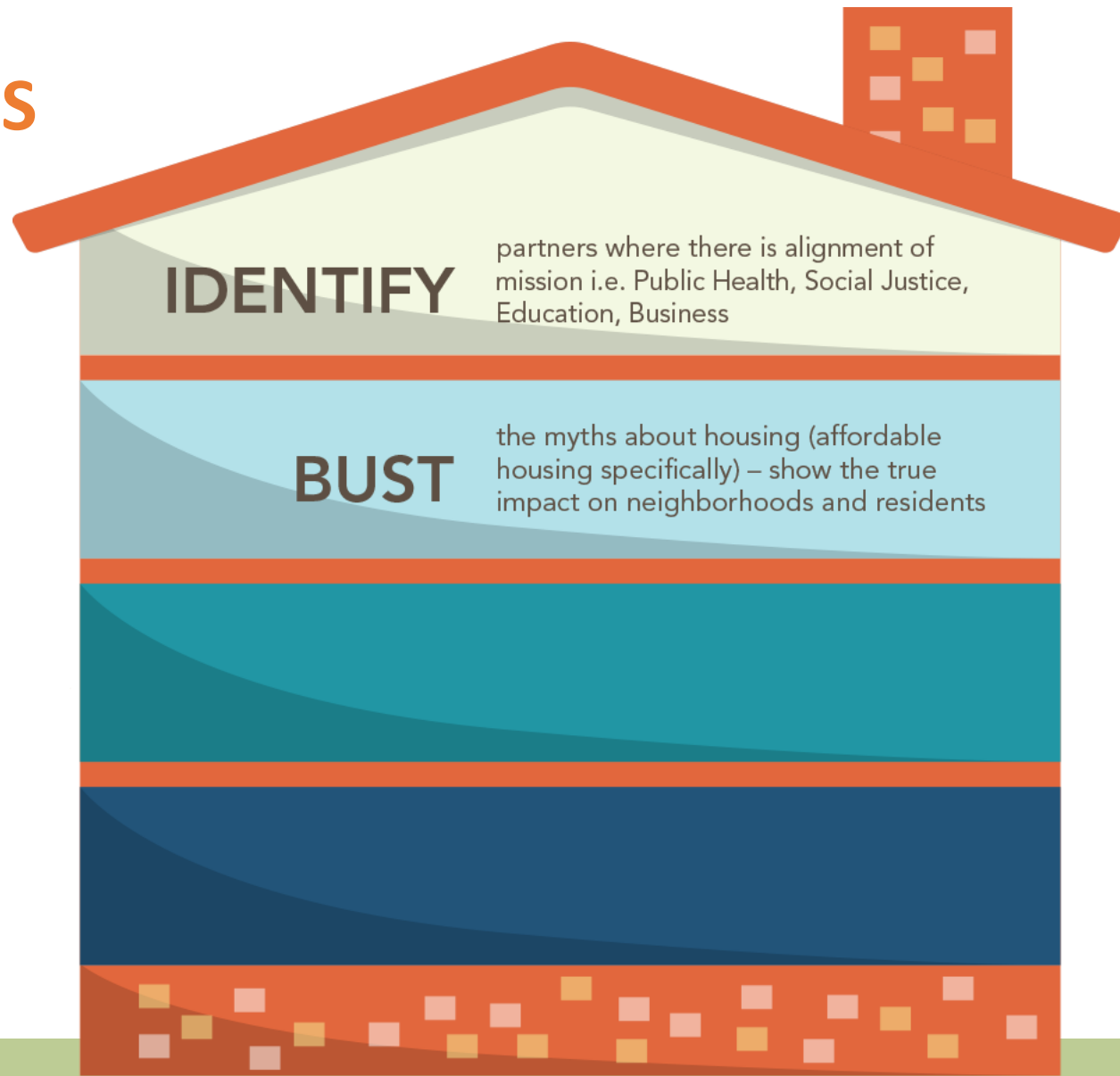
► *Conflicting alignment of priorities*



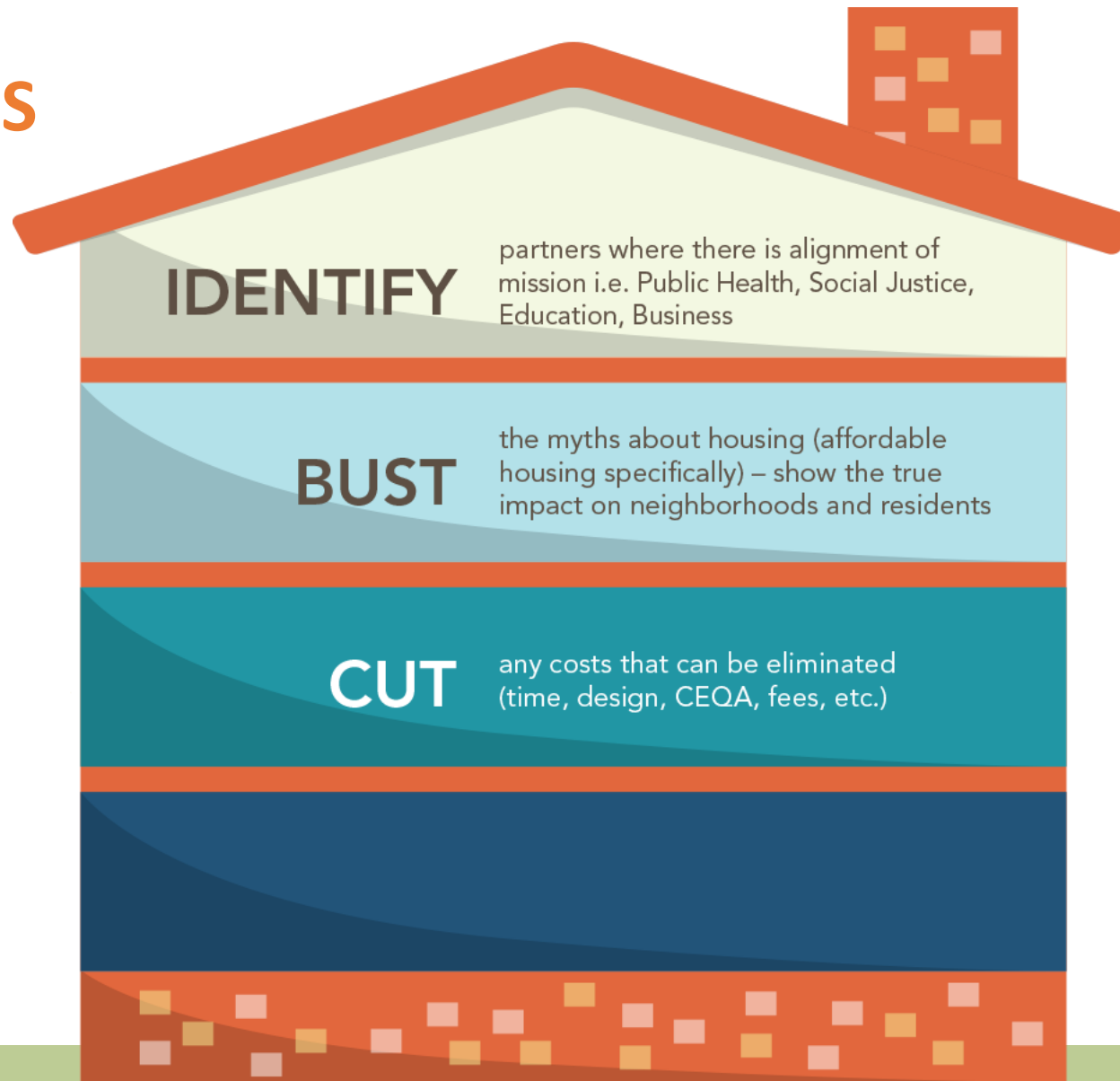
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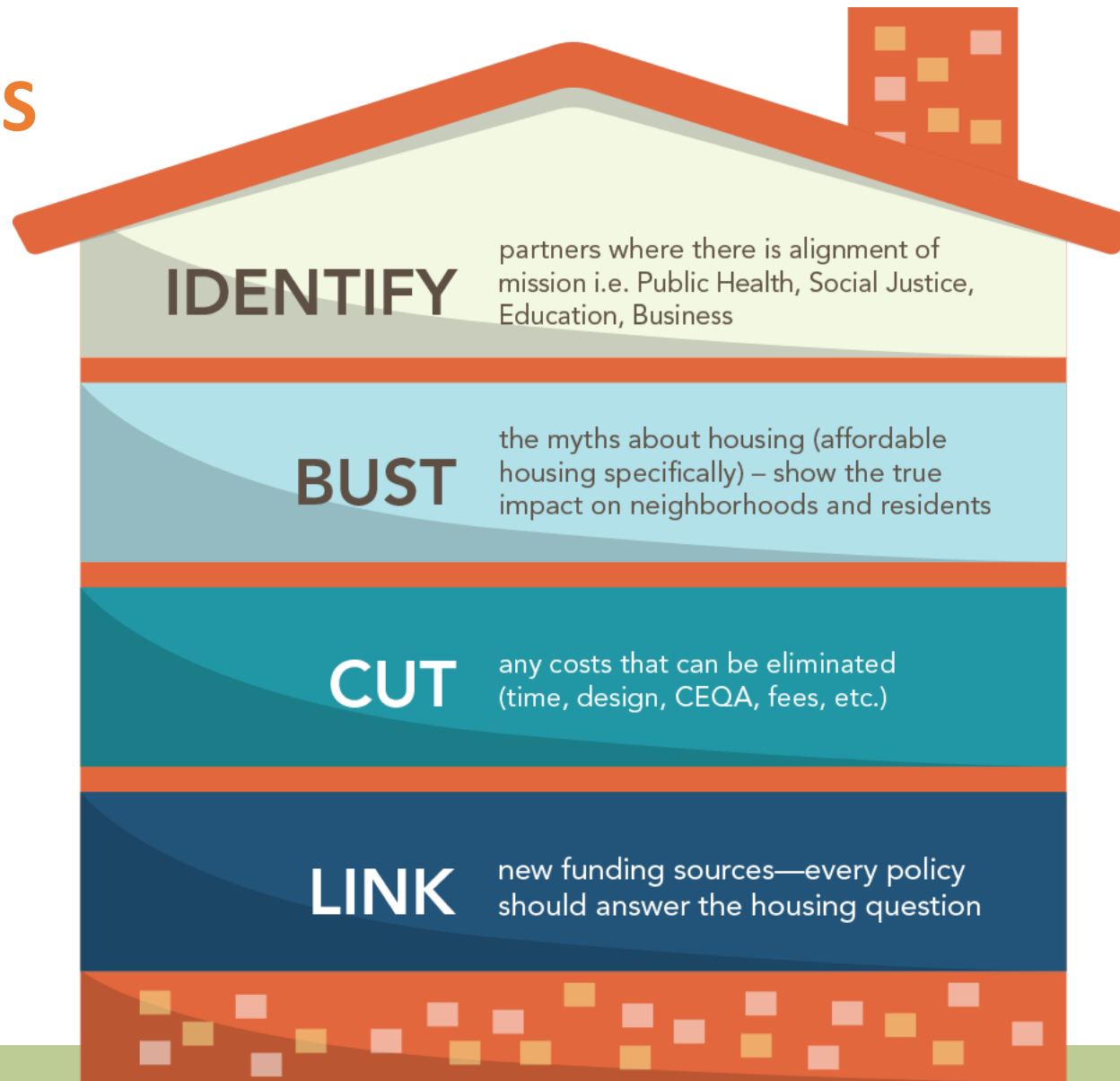
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