

Building the Road to Recovery



San Gabriel Valley Economic Partnership

2020-2021 ANNUAL REPORT



© San Gabriel Valley Economic Partnership July 2021

2020-2021 STAFF

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Cover image: Crews laying tracks as part of the Foothill Gold Line light rail project from Glendora to Pomona. Photo courtesy of the Foothill Gold Line Construction Authority.

Photo this page: The Japanese Gardens at Cal Poly Pomona, a quiet spot for outdoor enjoyment in the San Gabriel Valley. Photo courtesy of Cal Poly Pomona.





SAN GABRIEL VALLEY ECONOMIC PARTNERSHIP 2020-2021 ANNUAL REPORT

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BOARD OF DIRECTORS (2021 - 2022)

Partnership Board members carry a special responsibility to oversee the organization and the effectiveness of its activities and programs. Board members serve as officers of the Partnership as well as committee chairs, engaging directly in our day-to-day operations. Coming from an array of businesses, local government agencies, healthcare institutions, and higher education, the Board of the Partnership are truly regional leaders of the San Gabriel Valley.

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CLIFFORD DANIELS
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Pasadena City College

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Mt. San Antonio College

Marketing Committee Chairs

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University of La Verne

A MESSAGE FROM THE CHAIR



Worldwide, the 2020-2021 fiscal year has been a wild ride. The San Gabriel Valley, true to its ever-developing spirit, has “ridden the tiger”, and we are now in a hopeful position to adjust back to normal. Vaccine rollouts have reached nearly 70% of all Los Angeles County residents as of writing this welcome letter, and most professional activities have returned to normal. Students are returning to classrooms, allowing millions of professionals to regain valuable work time.

Throughout this tough year, the team at the San Gabriel Valley Economic Partnership has responded with ingenuity and hard work. They found that, even while all of us were sequestered at home, that meant elected officials were easier to reach from their own living rooms. Panels could be convened to discuss pressing issues facing logistics, healthcare, and tips for making business prosper under unusual circumstances. All of this could be accomplished without any commute – sometimes allowing speakers out of state to join in.

There were challenges as well. Our business assistance team worked around the clock to keep businesses apprised of the latest in a whirlwind of government and private programs for grants, loans, and salary relief. Our many internships went virtual, presenting supervisors with new challenges overseeing high schoolers’ progress in skill-building without the usual in-person camaraderie. Yet our internship programs flourished. The region banded together to be as productive, or more so, than ever.

We look forward to rebuilding the international links that make this region special, and the return of our restaurants and retail outlets. To that end, the Partnership has published the first region-wide guide to SGV cuisine and will soon put out the first ever San Gabriel Valley Visitor’s Guide.

We continue to build links between government, business, and nonprofits to advance the quality of life for all our residents. We hold firm to the belief that this region is special, not just in California, but worldwide.

A handwritten signature in black ink, appearing to read 'Alexander Eng', with a stylized flourish at the end.

Alexander Eng

**Bank of America Private Bank
Chair of the SGVEP Board of Directors, 2021-22**

YEAR AT A GLANCE

All figures reflect July 1, 2020 through June 30, 2021.

THE SAN GABRIEL VALLEY ECONOMIC PARTNERSHIP

Since the early 1990s, the Partnership has strived to improve the lives, culture, and economic vitality of the San Gabriel Valley.



CONNECT

Networking events provide opportunities for business leaders and elected officials to meet.



ADVOCATE

We actively promote pro-growth, business friendly policies with local, state, and federal officials.



REACH

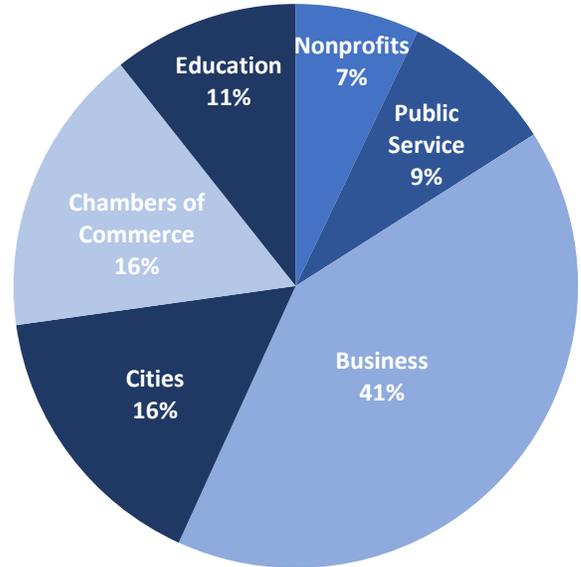
Our marketing initiatives publicize the vitality of the region and our members to a global audience.



ADVANCE

Vigorous business assistance and workforce training bolster the strength of local businesses.

MEMBERSHIP MAKEUP, 2020-2021



27

Member cities (87% of the region)

171

Member organizations

45

Events hosted, 2020-21

3,332

Event attendees, 2020-2021

107

Positions taken on legislation & regulations

4,919

Direct contacts via social media and newsletters, representing a

52%

increase over 2019-2020

5,290

Social Media Posts, 2020-2021

MEET SOME OF OUR NEWEST MEMBERS

CMTC

California Manufacturing Technology Consulting (CMTC) is a non-profit consulting company that helps customers increase ROI by improving efficiency. CMTC is recognized as the only organization in their area exclusively servicing the manufacturing sector. They have the capability to deliver a broad array of services from the production floor to the discovery of new products and markets. CMTC offers incentives to proactive manufacturers who want to grow their businesses and deploy third-party surveys to measure customer impact and value.

cmtc.com



COAT ZONE CO.

Coat Zone Company offers two proprietary, signature innovations—CoilSafe™ coating formulation and ThermalBlock coating formulation designed and engineered to significantly extend the life span of HVAC systems, improving performance while significantly reducing energy consumption and corrosion. CoilSafe coating formulation and ThermalBlock coating formulation offer considerably greater energy efficiencies, especially when used in combination, as a dual approach.

coatzone.com



GRASSROOTSLAB

GrassrootsLab is a full service public relations firm with a track record of success in community engagement, online organizing, coalition building and research. Using state of the art data-metrics, issues and trend analysis, GrassrootsLab is a leader in innovative communications.

grassrootslab.com



KB HOME

KB Home builds personalized homes for you at a price that fits your budget. Their new homes for sale in Southern California are located near shopping, dining, recreation, and major employers. Every home built by KB Home is designed to be ENERGY STAR certified and built uniquely for the way you live.

www.kbhome.com



TRUMARK HOMES

Trumark has developed more than 8,000 residential lots in the state of California since its founding in 1988. Recognized as *Builder and Developer's* 2019 Developer of the Year, Trumark was also named Master Planned Community of the Year by the National Association of Home Builders (NAHB).

trumarkhomes.com



POLITICAL ADVOCACY

by Brad Jensen, Director of Public Policy

It has been an extraordinarily dynamic year in politics, to say the least.

After a contentious and highly contested presidential election and a major surge in coronavirus cases, the new year started with a shift to the Biden Administration and a large-scale stimulus by the federal government to aid states, local governments, and struggling businesses to recover from the pandemic. While the COVID-19 pandemic has largely abated in the United States, massive questions now confront policymakers as to when, how, and if they should unwind major emergency actions prompted by the pandemic that have substantially altered the operations of the free market. A good example of this is when to allow the moratorium on evictions to expire in California.

Gov. Newsom set June 15th, 2021, as the day most pandemic restrictions would be lifted statewide, with notable exceptions for mass gatherings. Questions remained, however, as CalOSHA stumbled through issuing new guidance to businesses regarding mask wearing for employees and customers. This confusion between emergency measures and opportunities for interest groups to advance their policy agendas has been reflected in the state legislature where labor issues such as right of recall, expanded paid leave, broadening medical coverage to include parents and other family members, and upending the existing legal relationship between franchiser and franchisee have dominated policy debates in Sacramento.

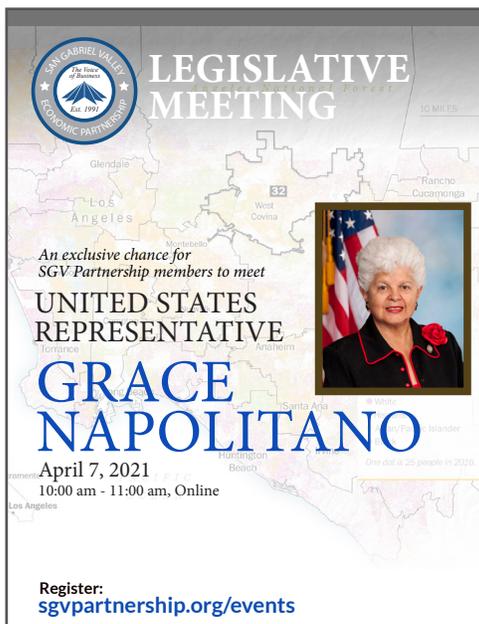
Fortunately, several poorly conceived measures met their demise or were significantly amended at the house-of-origin deadline during the 2021 session of the State Legislature. (See page 9 for details.)

PARTNERSHIP POLITICAL EVENTS IN 2021

The Partnership staff has continued to host significant political events with our representatives in Sacramento and Washington, D.C. during 2021 through the medium of Zoom. We have met with six lawmakers so far this year as well as co-hosted a forum with LA County District Attorney Gascon.

We have expanded our Legislative Breakfast Series to include Meet the Mayor events with San Gabriel Valley city leaders. To date, we have met with the mayors of El Monte, South El Monte, Arcadia, and Pasadena.

We also have had two meetings with South Pasadena Mayor Pro Tem Michael Cacciotti to discuss the SCAQMD Indirect Source Rule.



LEGISLATIVE MEETING

An exclusive chance for SGV Partnership members to meet

UNITED STATES REPRESENTATIVE

GRACE NAPOLITANO

April 7, 2021
10:00 am - 11:00 am, Online

Register: sgvpartnership.org/events



MEET THE MAYOR

JESSICA ANCONA
EL MONTE MAYOR

WEDNESDAY, FEBRUARY 3, 2021
12:00 pm to 1:00 pm

Register at www.sgvpartnership.org/events

Event Sponsor:
SAN GABRIEL VALLEY WATER COMPANY

For Sponsorship opportunities, contact:

Brad Jensen (626) 856-3400 bjensen@sgvpartnership.org

EMSEM
Chamber of Commerce
Ken Rausch (626) 443-0180 ken@emsem.biz



SPECIAL VIDEOCONFERENCE WITH REPRESENTATIVE

JUDY CHU
27TH DISTRICT

AUGUST 27, 2020
10 - 11 AM

Topics:

- Coronavirus federal relief efforts
- New federal stimulus bill
- Census mobilization in the San Gabriel Valley

Register:
sgvpartnership.org/events
info@sgvpartnership.org (626) 856-3400

Hosted by




FOOTHILLS CHAMBERS ALLIANCE
CLAREMONT GLENORA LA VERNE SAN DIMAS

An exclusive chance for SGV Economic Partnership members to meet with



ASSEMBLY MEMBER
BLANCA RUBIO

April 23, 2021
10:00 - 11:00 am
Online

Register: sgvpartnership.org/events

Sponsored by



CITRUS VALLEY REALTORS
SUCCESS BY ASSOCIATION

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



LEGISLATIVE MEETING

An exclusive chance for SGV Partnership members to meet with

CALIFORNIA SENATOR
CONNIE LEYVA



Topics:

- Issues facing California in 2021
- The Senate Education Committee
- Priorities for the coming year

February 12, 2021
12:30 pm - 1:30 pm, Online

Register: sgvpartnership.org/events

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



Title Sponsors




Atkinson, Andelson Loya, Ruud & Romo
ATTORNEYS AT LAW

An exclusive chance for SGV Partnership & Pasadena Chamber members to meet



PASADENA MAYOR
VICTOR GORDO

March 12, 2021
10:00 - 11:00 am
Online

Register: sgvpartnership.org/events

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



Presented By




ARCADIA MAYOR
SHO TAY

May 21, 2021
10:00 - 11:00 am
Online



Register: sgvpartnership.org/events

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706




An exclusive chance for SGV Partnership members to hear from

Representative
Adam Schiff



- New federal stimulus bill
- Additional federal unemployment benefits
- Federal liability assistance for businesses

August 4, 2020
12:00 - 1:00 pm, Online

Register: sgvpartnership.org/events

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



LEGISLATIVE MEETING

A chance for SGV Partnership members to meet

CALIFORNIA REPRESENTATIVE
YOUNG KIM



Tuesday, March 30, 2021
10:00 am - 11:00 am on Zoom

Register: sgvpartnership.org/events

Sponsored By




info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



MEET THE MAYOR

GLORIA OLMOS
SOUTH EL MONTE MAYOR

WEDNESDAY, FEBRUARY 10, 2021
12:00 pm to 1:00 pm

Register at www.sgvpartnership.org/events

Event Sponsor:



Athens Services

For Sponsorship opportunities, contact:



Brad Jensen
(626) 856-3400
bjensen@sgvpartnership.org



Ken Rausch
(626) 443-0180
ken@emsem.biz





An exclusive chance for SGV Partnership members to hear from

L.A. COUNTY ASSESSOR
JEFFREY PRANG



Topics:

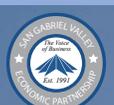
- Prop 15: Split Roll Measure
- Impact on County Assessor offices
- LA County's annual assessment data

September 30, 2020
10:00 - 11:00 am, Online

Register: sgvpartnership.org/events

Sponsored By 

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



LEGISLATIVE MEETING

A chance for SGV Partnership members to meet

CALIFORNIA STATE SENATOR
JOSH NEWMAN



Friday, January 29, 2021
8:50 am - 10:00 am, Online

Register: sgvpartnership.org/events

Co-Sponsored By




info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706

CALIFORNIA STATE POLICY

PARTNERSHIP POSITIONS IN 2020-2021

As to Partnership engagement, the organization has taken positions on 69 bills or budget requests to date in 2021, well in line with the pace of previous years prior to the pandemic (see Chart 1). A notable change in this year's session was a decision by leadership in both chambers

to limit the number of bills to 12 which each lawmaker can move on into the other house. This is a significant improvement over years past, allowing constituents and lawmakers alike to focus their attention on key priorities rather than superfluous measures which merely waste time and effort to track and advance.

CHART 1: SGVEP STATE LEGISLATIVE POSITIONS 2014-21

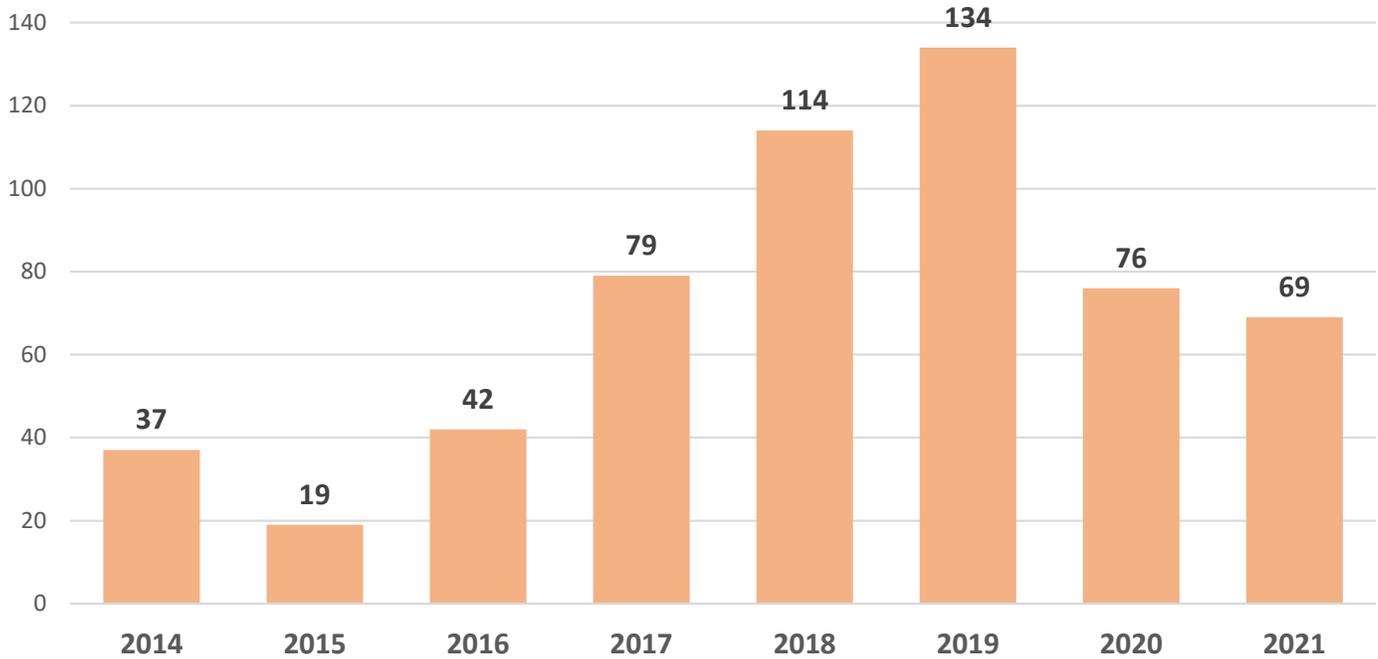
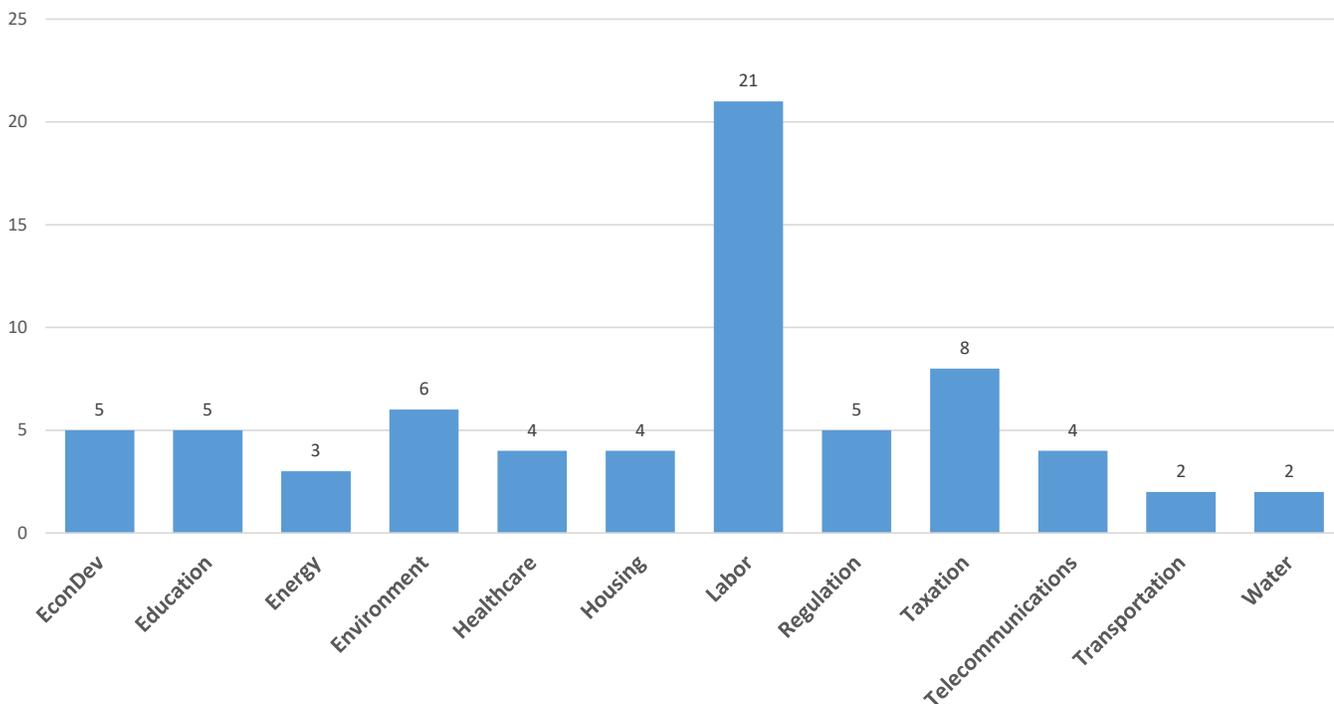


CHART 2: 2021 SGVEP LEGISLATIVE POSITIONS BY TOPIC



SB 616 (Rubio): The Partnership sponsored legislation this year which was carried by our local legislator **Senator Susan Rubio** of Baldwin Park. The bill aims at encouraging school districts – many of which are suffering from declining student enrollment, and therefore facing the grim prospect of closing schools – to see this as an opportunity to repurpose school properties for housing development. SB 616 adjusts the school closing process – known as a 7-11 Committee – to allow for long-term leases without an option to buy. This allows schools to retain ownership of property while allowing critical housing to be built on it, thereby providing a critical revenue stream for districts to upgrade their facilities and address long-standing maintenance issues in the district. SB 616 sailed through the Senate and is now in the Assembly. It may end up as a two-year bill to be revisited in 2022 due to additional amendments.

House of Origin Massacre: Each year, bills in Sacramento face a deadline in June to pass into the next house. If they fail to do this, they cannot proceed further in the legislative process that year and must wait until January of the next year to be revisited. Bills that fail to meet this deadline become known as two-year bills, thereby buying time for proponents to improve the bill and gather more support and for opponents to do likewise. This year, the deadline was extremely important in halting several pieces of bad legislation in their tracks such as **AB 257** (upending the franchiser-franchisee relationship), **AB 650** (retroactive hazard pay for healthcare workers), **AB 995** (increased paid sick leave for small businesses), **AB 1192** (forced disclosure of employment information), **AB 1371** (forced packaging and recycling for manufacturers), and **SB 213** (expanded worker’s compensation presumptions for healthcare workers).

The Partnership owes a special thanks to **Asm. Philip Chen** (R-Diamond Bar) for opposing all of these measures, as well as key abstentions or critical no votes on some of these bills by **Asm. Blanca Rubio** (D-Baldwin Park), **Asm. Freddie Rodriguez** (D-Pomona), **Asm. Cristina Garcia** (D-Downey), and **Asm. Lisa Calderon** (D-Whittier).

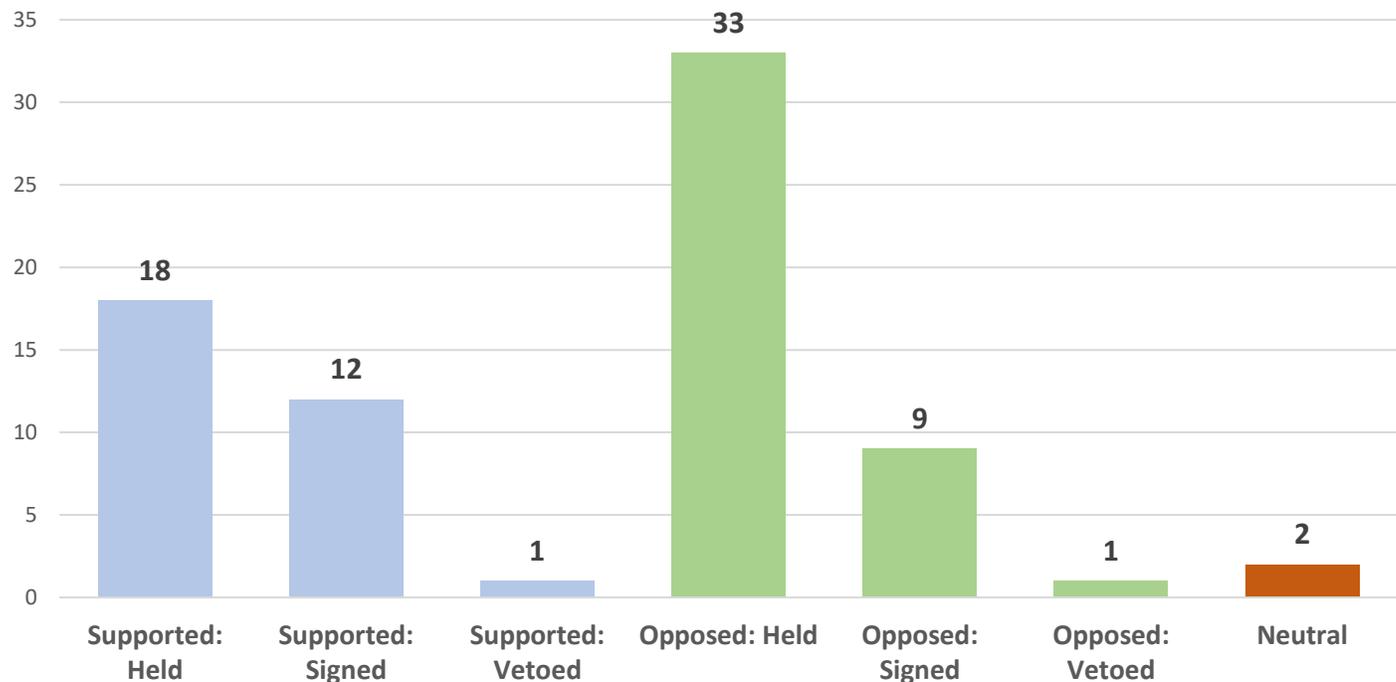
A COMPLICATED END TO THE 2020 SESSION

Just as everything was upended by the coronavirus pandemic, the 2020 California State Legislative Session was no exception. A session that began the year with high expectations for the passage of substantial housing legislation was frustrated by the stubborn recalcitrance of the state building trades, which actively killed positive, productive housing legislation due to their demands for high wages. Many key issues such as transportation, energy, water, and education fell by the wayside as Governor Newsom and the Legislature pivoted to focus on a major budget shortfall, numerous tax proposals, and a flood of labor bills.

Partnership advocacy reflects this pivot, as legislation we had hoped to see move forward ended up getting shelved and pandemic priorities dominated the session. The Partnership took positions on 76 total bills in 2020 – a significant decline from 2019, due to the compressed session and limited number of bills allowed. Of those, 19 were on labor, 11 were on housing, 11 on regulation, and 9 bills addressed taxation issues.

Of the bills the Partnership opposed, 33 ended up being held while only nine were signed into law, with one opposed bill being vetoed. A dozen bills the organization supported were signed into law by the Governor, while 18 supported bills were held.

CHART 3: RESULTS OF 2020 LEGISLATION SUPPORTED/OPOSED BY THE SAN GABRIEL VALLEY ECONOMIC PARTNERSHIP



2020-21 Significant Wins

2020-21 Significant Losses

SB 213
Held

Increases workers' compensation costs for public and private hospitals by presuming certain diseases and injuries are caused by the workplace and establishes an extremely concerning precedent for expanding presumptions into the private sector.

SCAQMD Indirect Source Rule
Approved

Onerous and expensive new fee and compliance regime placed on warehousing facilities throughout Southern California, with a questionable legality as to it being a fee or a tax.

AB 693
Held

Would ban out of court settlements, thereby substantially raising the costs for many companies to settle cases; would provide a 14-day cure provision for food entities that are alleged to have a Prop 65 violation; and would require the underlying data a private enforcer gives to the California Attorney General to the defendant.

AB 530
Held

Allows employers to satisfy notice requirements under the Labor Code using electronic means for telecommuting employees and allows employers to mail final paychecks so telecommuting employees need not physically come to the workplace to pick up their check.

SB 55
Held

Removes local land use authority by prohibiting any residential or commercial construction in either Very High Fire Severity Zones or State Responsibility Area, which effectively bans development activity in 1/3 of the state of California and will exacerbate the existing housing crisis.

SB 28
Passes the Senate

An unlawful expansion of the state's video franchising authority which would deter investment in broadband infrastructure. The adoption of this proposal would result in huge costs to the state without any public benefit.

AB 95
Held

Imposes a significant new burden on employers of every size by mandating that they provide employees up to ten (10) days of bereavement leave upon the death of a spouse, child, parent, sibling, grandparent, grandchild, or domestic partner, regardless of how long the employee has worked for the employer. The bill further opens up new avenues for litigation against California employers by establishing a brand-new private right of action (in addition to liability under PAGA and administrative enforcement through the Division of Labor Standards Enforcement).

AB 1041
Passes the Assembly

Prior to amendments, would have significantly expanded multiple existing leave requirements in California that apply to employers of five or more, including small employers with limited employees who are struggling as a result of the pandemic, by allowing an employee to take leave to care for any family member or any person of their choosing without limitation, and subjecting the employer to costly litigation under the Fair Employment and Housing Act or the Labor Code Private Attorney General Act (PAGA), for any alleged interference, interruption, discouragement, or denial.

AB 995
To inactive file

Imposes new costs and leave requirements on employers of all sizes by expanding the number of paid sick days employers are required to provide, which is in addition to all of the recently enacted leave mandates (COVID-19 sick leave, Cal/OSHA emergency paid time off, CFRA leave, workers' compensation, etc.) that small employers throughout the state are already struggling with to implement and comply.

AB 1074
Passes the Assembly

Prior to amendments, would have imposed an onerous and stringent process that is unlimited in time for specific employers to return employees to the workforce for specified industries, including hotels and restaurants that have been disproportionately impacted by this pandemic, which would have delayed rehiring and employers' ability to re-open after being forced to close or reduce operations due to COVID-19.

THE CAPITOL BUILDING IN WASHINGTON, D.C.



FEDERAL ADVOCACY IN 2021

A significant shift in federal policy occurred in early 2021, as Congress agreed to restore earmarks. This is a very important development for many members of the Partnership and for the San Gabriel Valley, as many local government agencies have used earmark funding to support major projects in the past, like the clean-up of the San Gabriel Basin by the Water Quality Authority or the building of grade separations by the Alameda Corridor East Construction Authority. As a result, the Partnership has supported nine earmark requests to date in 2021, for key members like Cal Poly Pomona, City of Hope, Foothill Transit, the SGVCOG, and San Gabriel Basin WQA. A major infrastructure bill was also introduced by the Biden Administration in 2021, covering many areas such as climate change, broadband, and equity that are unusual

for what is typically a transportation-focused spending bill. As a result, the Partnership supported a request for at least \$30 billion to support transit agencies such as LA Metro, Metrolink, and Foothill Transit, and was closely monitoring other provisions of the bill which is still being negotiated in both chambers of Congress.

Other advocacy actions focused on extending liability protections and the Paycheck Protection Program through 2021. The Partnership also joined a coalition led by our ally the U.S. Chamber of Commerce in opposing a proposed ban on new energy development on federal lands. We also opposed the controversial FAIR Act, which would ban mandatory arbitration.

PARTNERSHIP ADVOCACY ON FEDERAL POLICY ITEMS

San Gabriel Basin Water Quality Authority - FY22 Appropriations Request

U.S. Chamber Coalition Letter Opposing Ban on New Energy Development on Federal Lands

Coalition Supporting \$30 Billion in Transit Agency Funding

U.S. Chamber Coalition Letter Opposing H.R. 963 / S. 505 Forced Arbitration Injustice Repeal (FAIR) Act

U.S. Chamber Coalition Letter Supporting Extension of Paycheck Protection Program through 2021

Coalition Letter Supporting Temporary Liability Protections in COVID Relief Package

Support for SGVCOG SR 57/60 Confluence Funding Request

Support for SGVCOG Turnbull Canyon Project Funding Request

Support for SGVCOG Pomona At-Grade Funding Request

Support for SGVCOG Maple Pedestrian Bridge Funding Request

Support for LA Metro INFRA Grant Request for 57/60 Confluence

Support for Cal Poly Pomona STEAM Innovation Hub

Support for City of Hope CD-32 Community Project Funding Request

Support for Foothill Transit FY22 Community Project Funding Request

BUSINESS ASSISTANCE

by Bob Machuca, Los Angeles Economic Development Corporation



BUILDING A BETTER, STRONGER, SMARTER, AND MORE RESILIENT ECONOMY

The past fiscal year has been like no other economic recession since the Great Depression. Since March of 2020, the start of COVID-19 pandemic, we have witnessed economic hardship and devastation brought upon thousands of businesses, with many going out of business thus creating thousands of job losses especially for the smaller and micro-enterprises that comprise over 90% of the business base in our area.

Throughout the early stages of the fiscal year, businesses felt that there was too much uncertainty as multiple areas of the country are seeing a resurgence of COVID-19 cases. Thousands of small businesses said that they didn't have enough cash reserves to withstand many more months of reduced revenues. Two of the most vulnerable have been Black- and Latino-owned businesses, which have closed their doors in greater numbers, mostly in the service industry (restaurants, retail, personal services). The lack of financial savings, less access to capital, including federal PPP loans, and funding gaps that existed prior to the pandemic are factors the most cited by these business owners.

Massive marketing campaigns were instituted to reach out to the Los Angeles County-wide business community, with emphasis in underserved communities, to understand specific challenges and assist in mitigating business closures by connecting and assisting businesses with other COVID-19 disaster relief programs such as the Micro-Enterprise, Small Business and Non-Profit Grant Relief programs, L.A. County small business grants, Lendistry grants, LISC grants, State Small Business Relief grants, Keep our Shops on the Block grants, loans and other nontraditional emergency funding sources available through the Small Business Development Centers, Community Development Financial Institutions (CDFI), county, state, and philanthropic sources.

During the height of the pandemic, 70% of the businesses we worked with throughout the county continued to feel the devastating economic disruptions and slowdown due to COVID-19. The other 30% were businesses that have reinvented themselves or have been allowed to operate as an essential business.



THE CLEAR LAKE DISTRICT, PASADENA, WITH A VIEW OF THE WALNUT MOUNTAINS IN THE BACKGROUND. PHOTO COURTESY OF THE PASADENA VISITORS' CENTER.

Around the 4th quarter of 2020 we saw more resiliency, courage and innovation with businesses doing whatever they can to stay operational until the COVID-19 positivity rates drop low enough to allow businesses to reopen. Our outreach programs continued to provide these businesses with hope, access to financial and non-financial programs, and strategic business assistance with multiple solution options for which they have expressed much appreciation.

Through it all, we continued to see encouraging examples of resiliency, innovation, adaptation, and perseverance from the businesses we work with, which highlights the qualities of the business owners that have made the San Gabriel Valley a diverse economic powerhouse. Because so many our small businesses depend on healthy consumer spending patterns to survive, they have been hit the hardest, which has caused a domino effect affecting medium and some larger businesses as well. Many businesses have learned to survive by becoming lean with less financial support, lower revenues and, in many cases, with fewer employees.

We are now starting to see an uptick in the economic recovery as many businesses return to full or partial operations. This uptick is due in part to less restrictive mandates as more of the population becomes

vaccinated and the California Governor announcing California reopening for business effective June 15th, 2021, despite setbacks since that date passed. As we are seeing a slow return to economic normalcy, there are still thousands of the most vulnerable of businesses in underserved communities with BIPOC (black, indigenous, people of color) that continue to face economic hardships due to the pandemic-induced recession.

To address these challenges, our core mission continues to be bringing programs directly to businesses who are in most need and not aware that such programs and assistance exists. Through one-on-one virtual meetings, phone calls, and with a growing selection of webinars co-hosted with new partnerships formed with community non-profit organizations which represent specific underserved communities, we can target smaller micro-enterprises and educate them on special business assistance topics; loan programs, grants, permitting, workforce development, cost containment, building business capacity, county vendor opportunities, marketing, and business acumen.

WORKFORCE DEVELOPMENT

by Amy Foell, Consultant for Workforce Development



The K12 Foothill Consortium has affiliated itself with the San Gabriel Valley Economic Partnership and its foundation, The San Gabriel Valley Foundation for Economic Growth, to continue achieving outcomes positively impacting the region for years to come.

The K12 Foothill Consortium represents Azusa, Charter Oak, Duarte and Monrovia Unified School Districts' Career Technical Education (CTE) pathways and industry stakeholders. The mission is to educate and train students to provide a community-sourced talent pool to sustain a healthy and balanced local economy. Career and technical education are crucial to close the skills gap in our economy in order to remain globally competitive.

OVERALL OUTCOMES

- Local professionals recruited for industry-specific advisory boards in Automotive, Medical/Sports Medicine, Tech Cluster and Business Entrepreneurship.
- Guest presenters shared their expertise on a range of topics related to each CTE pathway.
- All 11th and 12th graders enrolled in CTE developed resumés and cover letters.
- Mentors helped students polish their professional materials.
- Students participated in mock interviews and received interview/resumé coaching from our mentors.
- We nearly tripled our participation rates from thirteen interns in the summer of 2020 to thirty two student interns participating in virtual internships in the summer of 2021.
- Together we raised over \$7,000 for intern stipends and scholarships (Summer of 2020 and Summer of 2021).
- Grant funding continues to sustain these initiatives for the consortium, awarded \$658,807 CTEIG and \$885,000 SWP Round 2.

BUSINESS ADVISORY COUNCIL

The newly formed Business Advisory Council created official bylaws for the consortium:

- Sheryl Lefmann, Duarte Chamber of Commerce
- Steve Castro, Azusa Chamber of Commerce
- Sari Canales, Monrovia Chamber of Commerce
- Sharelle Jones, Tech Cluster Advisory Representative, City of Hope
- Gene Lopez, Automotive Advisory Representative, Seidner's Collision Centers
- Robin Clayton, Medical Academy Advisory

Representative, City of Hope

- Brenda Trainor, Business Entrepreneurship Advisory Representative, Wonder Dog Ranch

INTERN READY

CTE students across the consortium are able to take advantage of high-quality summer internships imperative for their college and career readiness. As we embark upon our second year of the program, we reflect on the positive impact this program has had on students and participating organizations.

Our 2021 summer internship candidates are eager to apply their technical and soft skills to workplaces across the San Gabriel Valley and beyond. Student interns hail from the Class of 2021 and 2022 at Azusa, Charter Oak, Gladstone, Duarte, and Monrovia High School's Career Technical Education programs. Resumes are ready and interview skills are polished, all thanks to our mentors who pitched in throughout the academic year. This type of support could not have been possible without our industry volunteers:

- Pat Holley, CalPoly Pomona
- Cynthia Bengtson, Retired Executive with ARCO and BP
- Marla Keith, LVN, DSD LACOE
- Anne Sim, Attorney
- Prakash Nam Kaur, Cosmic Shanti LLC
- Patricia Galvan, Oak Crest Institute of Science
- Sofia Rivera, Oak Crest Institute of Science
- Derrick Dancer, Pasadena City College
- Andrew Cooper, Arcadia Association of Realtors
- Stephen Cabral, PWM
- Eric Paulucci, Boot A(E)ffect
- Kati Chick, Monrovia Adult School
- Mo Cee, Lyd & Mo Photography
- Bob Tyra, College2Career Fairs
- Nathan Nunez, City of Azusa
- Betty Sodir, Los Angeles County Office of Education, Community Schools Initiative
- Cheryl Torricelli, City of Hope
- Dillon Wang, OneWest Bank

INTERNSHIP PREPARATION

Internship training covered professional writing and communication, resilience, time management, stress management, sexual harassment awareness, and interview skills. The Consortium is fortunate to have amazing guest presenters sharing their industry knowledge to set our students up for success:

- Thomas A. Lenz, Partner at Atkinson, Andelson, Loya, Ruud & Romo
- Eric Paulucci, Boot A(E)ffect
- Michelle Arakelian, My Inner Intelligence
- Andrew Cooper, Arcadia Association of Realtors

INTERNSHIP HOSTS

We extend thanks to the following organizations for stepping up in the name of workforce development:

- Charity on Top
- The CoderSchool, Pasadena
- Simply Divine
- Peraton Deep Space Network
- NexusEdge
- DLL Technologies
- 50/50 Leadership
- City of Hope
- Havana Book Group
- Global Society for Female Entrepreneurs
- Elizabeth House
- Metro Los Angeles (TCAP)

2020 INTERNS: WHERE ARE THEY NOW?

“Three of the four interns from last summer are with us now, working and learning a ton and making good money. Each has already gotten a raise too! I am so proud of how they have developed. I feel good about all of the real-life skills they are learning. They are well on their way to college too, with many good acceptances in hand. I did write deserved recommendation letters for them for college and scholarships as promised.”

– Nicole Chang, theCoderSchool Pasadena

We now have a designated tab on the San Gabriel Valley Economic Partnership website featuring some of our 2020 interns:

sgvpartnership.org/2020-Interns

We surveyed our inaugural class of 2020 K12 Foothill Consortium interns.

- 100% reported their internship supervisor was helpful and supportive during their time at the organization.
- 75% of the interns received a letter of recommendation from their internship supervisor.
- 100% reported that the organization valued their work and input.
- 100% reported that the internship developed their skills in order to be ready for career/college.
- 75% reported that their internship exposed them to a career path or industry they may pursue beyond graduation.
- 100% would recommend this summer internship program to a friend.



2019 (PRE-PANDEMIC) MOCK INTERVIEWS WITH INDUSTRY VOLUNTEERS AND INTERNS.



CITY OF HOPE IN DUARTE ARRANGED FOR GRADUATE STUDENTS TO MENTOR BIOSCIENCE INTERNS.

BIOSCIENCE INTERNSHIPS AT CITY OF HOPE

This summer we made a conscious effort to move the needle for the bioscience industry. Thanks to City of Hope, we created a bioscience research internship where high school students had an opportunity to connect with Ph.D. students from the Irell and Manella Graduate School of Biological Sciences. Our interns developed PSAs based on graduate student research on the following topics:

- Stem Cell Research
- Gestational Diabetes
- The Myths and Facts about the COVID-19 Vaccines

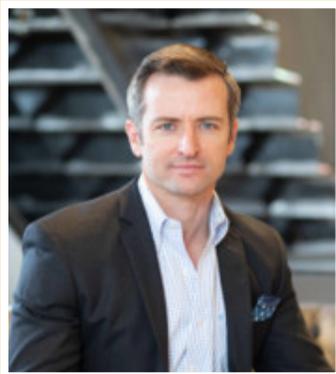
This placement developed through the volunteerism of the Graduate Student Organization’s Outreach Committee along with the Human Resources Department at City of Hope. The biotech sector is growing and we hope that these students find their way into one of the many companies within the San Gabriel Valley.

“This internship has been an amazing experience. I have gained so much information not only regarding my selected program (immunology) but also gained knowledge about how to be a professional in the workplace. I learned how to create a proper resume, cover letter, email, and also learned great interview skills. This internship has benefitted me in many ways and I can’t wait for what’s next!”

- Kathy Cortes, Gladstone High School Intern at City of Hope

“Our Graduate Student Outreach Committee is committed to increasing the awareness of the outstanding research in the health sciences that our students are conducting. We believe that any form of outreach to today’s youth is essential to diversify and enrich the science field moving forward, and are grateful to collaborate with the K12 Foothill Consortium towards that goal.”

- Heather Zook and Metztl Cisneros, Graduate Student Mentors



A SEASON HIGHLIGHT:

JUSTIN ADAMSON, GUEST PANELIST

Justin Adamson, Design Manager for RXR Realty in Manhattan, one of New York’s largest owner/developers, spoke as a panelist for Art and Design Week at Pasadena City College (PCC). Mr. Adamson previously designed the Johnson Student Center at Occidental College, and is a leading voice in blending practicality, aesthetics, and business in development.

The Partnership thanks Mr. Adamson and all of our panelists for giving their time to the next generation of professionals!

PASADENA CITY COLLEGE

The SGVEP supports Pasadena City College connecting students and graduates with local professionals eager to establish a pipeline of talent. Pasadena City College is recognized as a transfer leader, one of California's top schools for transfers to local universities, including the CSU and UC system, USC, Art Center College of Design, Caltech, and more.

We provided 40 industry partner connections for the Robert G. Freeman Center for Career & Completion.

MAJOR WINS DURING THE 2020-2021 ACADEMIC YEAR

- Lifeline Ambulance became an active advisory board member within the Health Science Division, providing ride-alongs to current students and employment opportunities for graduates of the EMT program.
- Kaiser Permanente Legal Department hosted several popular industry panels to paralegal studies students and graduates.



PASADENA CITY COLLEGE'S FREEMAN CENTER ESTABLISHED 40 INDUSTRY PARTNER CONNECTIONS.

EVENTS

by Paul Thomas, Director of
Marketing and Communications



PARTNERSHIP MEMBER HAHN & HAHN LLP
PROVIDED INSIGHTS ON CERTIFICATION AS A
MINORITY-OWNED BUSINESS IN 2021.



2020-2021 was a busy year for events at the Partnership. With immediate connections between audiences and speakers, and no commute times, the Partnership was able to host events within days of their conception. Important discussions were held about the 2020 Election, transportation regulations, medical training, legal access for the underserved, and more.

POWERLUNCH SERIES...

The San Gabriel Valley Economic Partnership's PowerLunches were one of the first features to go online back in March 2020, and have continued strong. "Zoom culture" has allowed us to get up close and personal with our speakers (see the Elected Officials article on page 6 for more) in ways that simply are not possible with a bustling in-person venue. Though we miss the proximity of longtime colleagues, intimate and immediate discussion has resulted from the new conditions, as well as sudden, unexpected connections between strangers. Audience members have come forward with useful insights and brought dimension and fresh data to topics. Speakers joined from across the country, and our friends across Los Angeles County could more easily join in, without the headaches of Downtown/West Side traffic.

As always, the PowerLunch series has strived to address topics of immediate interest to the business community.

On October 15, 2020, a group of consultants discussed the "Supply Chain Interrupted," and how businesses can diversify their supply chain to prepare for sudden shocks, like a trade war or a pandemic. An usually passionate luncheon was hosted on February 11, 2021, with members of the medical and infrastructure communities telling how their teams adjusted and thrived during the pandemic. Nurses', drivers', and sanitation workers' stories were told, with constant reminders of how the public has reached out to them in gratitude, and how organizations have sought to keep their workers supported. On November 12, 2020, seasoned restauranteurs joined in to discuss savvy ways to help eateries to keep afloat.

These and other topics were covered for business professionals who didn't even need to skip lunch to hear the latest in business intelligence!

...AND BEYOND

While the national economy and the pandemic dominated headlines (and many local discussions), the Partnership strove to continue addressing the needs of our community in nuanced ways. Specific concerns, such as limitations on logistics imposed by potentially harmful legislation, affordable legal representation for underrepresented communities, the facts of the 2020 election, and local programs to assist businesses both small and large were brought to the fore.

The Partnership also reached out with our expertise in handling web-based crowds, hosting events for local health organizations, the San Gabriel Valley Public Affairs Network, the University of La Verne, and other valued partners.

PowerLunch 2.0
February 11, 2021
12 noon - 1:00 pm
on Zoom

Proudly sponsored by
BANK OF AMERICA

Working Through COVID

How frontline workers & businesses are keeping strong - and an update about the vaccine rollout

Speakers

- Max Gorin
LifeLine Ambulances
- Susan Brown
City of Hope
- Gary Clifford
Athens Services

RSVP required
sgvpartnership.org/events

Questions? (626) 856-3400
info@sgvpartnership.org

San Gabriel Valley Economic Partnership
JOINT BOARD & MEMBERS' MEETING

August 12, 2020
8:30 am - 11:00 am

Presenter:
Christopher Thornberg, PhD
Founding Partner, Beacon Economics

Christopher Thornberg founded Beacon Economics LLC in 2006. Under his leadership the firm has become one of the most respected research organizations in California serving public and private sector clients across the United States. In 2015, Dr. Thornberg also became Director of the UC Riverside School of Business Center for Economic Forecasting and Development.

BEACON ECONOMICS

This meeting will take place online.
Contact 626-856-3400 | sgvep.org/events | Please RSVP

San Gabriel Valley
A Place Where Networks
Kaiser Permanente

Presents
WHAT WILL THE SAN GABRIEL VALLEY LOOK LIKE WHEN CALIFORNIA REOPENS?

Q&A WITH
DR. MUNTU DAVIS,
PUBLIC HEALTH OFFICER,
LA COUNTY DEPARTMENT
OF PUBLIC HEALTH

FRIDAY, JUNE 18, 2021
11:00 AM TO 12:00 PM

FREE VIRTUAL EVENT
REGISTER HERE

Zoom link will be provided upon registration.



San Gabriel Valley Economic Partnership
PowerLunch 2.0

Proudly sponsored by
Bank of America

Restaurant Survival in the Age of COVID-19

Thursday, November 12, 2020
12 - 1 pm
Free to attend; RSVP required.

Learn how key San Gabriel Valley restaurants have retooled to outlast the pandemic.

We will hear from a panel of experts in the industry. Perfect for all restaurant owners, chambers of commerce, investors, and the general public.

Speakers provided by
SBDC CALIFORNIA **SBA**

Contact 626-856-3400 | sgvep.org/events | Please RSVP

San Gabriel Valley Economic Partnership
REBUILDING the San Gabriel Valley Economy

March 11, 2021
11 am - 12:00 pm
on Zoom

COVID-19 has severely affected the hospitality and dining industry and other businesses across the San Gabriel Valley. The SGVEP and the SGVCOG are excited to partner together and host a webinar that provides recommendations and resources for San Gabriel Valley jurisdictions to support business owners and boost their local economies.

Speakers

- LISC Toolkit for Local Governments to Support Small Businesses During COVID-19
Tara Thrash-Ntuk
LISC LA
- Resources for Economic Development
Bob Machuca
Los Angeles Economic Development Corporation
- Rebuilding the Local Economy after COVID-19
Treynd Bradley
Governor Gavin Newsom's Office of Business & Economic Development

RSVP required
sgvpartnership.org/events

Questions? (626) 856-3400
info@sgvpartnership.org

San Gabriel Valley Economic Partnership
PowerLunch

Proudly sponsored by
BANK OF AMERICA

July 15, 2021
12 noon - 1:00 pm
on Zoom

Certifying as a Women or Minority-Owned Business

- Why get certified?
- How can we get certified?
- What are the advantages?
- Are there unexpected pitfalls?

Presented by
HAHN & HAHN LLP
LAWYERS

- Christianne F. Kerns
Managing Partner
- Laura Farber
Partner

sgvpartnership.org/events (626) 856-3400 info@sgvpartnership.org



"JUSTICE FOR ALL" BET TZEDEK

Bet Tzedek attorneys and advocates help people of all communities and generations secure life's necessities. Wherever people are in crisis, Bet Tzedek's core services and rapid response programs provide stability and hope.

Wednesday, June 2nd
2:00 - 3:00 pm
Online



Speaker: Diego Cartagena,
President and CEO of Bet Tzedek

Register:
sgvpartnership.org/events

info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



KAISER PERMANENTE
BERNARD J. TYSON
SCHOOL OF MEDICINE
**14% of SGV employees
work in healthcare.**



**The Kaiser Permanente
Bernard J. Tyson School of
Medicine has changed the way
these workers are trained.
Join us to learn how.**

Speaker:
Walter Harris
Senior Vice President for
Administration and Finance
Kaiser Permanente Bernard
J. Tyson School of Medicine

December 9, 2020
3:30 - 4:30 pm on Zoom
The SGV Merry Mingle will follow
immediately afterwards.

RSVP required
sgvpartnership.org/events

Questions? (626) 856-3400
info@sgvpartnership.org



2020 ELECTION WRAP-UP WITH HENRY OLSEN

Spectrum
Title Sponsor

November 12, 2020

10:00 - 11:30 am, Online

Join us for a special post-election
analysis with Washington Post
Columnist Henry Olsen.

- Presidential race outcome
- House and Senate
- Interesting results and trends around the country
- 2020 and the future of American Politics

Members \$10. Non-Members \$15.

Register:

sgvpartnership.org/events



info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



The SGVEP Executive
Committee participates in a
skit at the beginning our the
2020 SGV Awards Gala.



INDUSTRY
BUSINESS COUNCIL

WEBINAR ON INDIRECT SOURCE RULES (ISR)

Important new regulations
are coming that will limit the
number of trucks that can deliver
to warehouse distribution centers
across Southern California. Join
us online to learn how these rules
will affect your business.

February 17, 2021
11 am - 12 noon

Register:
sgvpartnership.org/events

Speakers:
Dr. Sarah Rees
Deputy Executive
Officer, Planning

Ian MacMillan
Planning & Rules
Manager, Planning



info@sgvpartnership.org (626) 856-3400
4900 Rivergrade Road, Suite B130, Irwindale, CA 91706



Health Consortium of Greater
San Gabriel Valley

20th Anniversary Celebration

Thursday, October 22, 2020
5 - 6 pm



Get together with colleagues.
Meet new friends.

Games!
Festive music!
Entertainment!

Due to COVID-19, this meeting will take place online.
Contact 626-856-3400 | sgvep.org/events | Please RSVP

Power
Lunch
2.0

Proudly sponsored by
Bank of America

SUPPLY CHAIN INTERRUPTED

How can you
strategically diversify
your supply chain
for a more secure
business?

Speakers



Ray Bowman
Director
SBDC of Ventura
& Santa Barbara
Counties



Jay Tsao
Founder & CEO,
GlobeSmart
Technologies



Vincent Iacopella
Executive VP of
Growth & Strategy,
Alta Wheels Up
International Inc.

October 15, 2020
12 noon - 1:30 pm
on Zoom

RSVP required
sgvpartnership.org/events

Questions? (626) 856-3400
info@sgvpartnership.org

Presented by:
San Gabriel Valley Economic Partnership
San Gabriel Valley Council of Governments

American Rescue Plan & City Improvements Webinar



American Rescue Plan (ARP)

Funding for cities' economic recovery is coming - but
how will we use it?



City Improvements

As we recover, what types of outdoor and downtown
improvements would cities keep?

JUNE 10, 2021 • 11:00 AM TO 12:30 PM



REGISTER AT
SGVCOG.ORG



the 2020 San Gabriel Valley Merry ZoomMingle



Bring your
festive spirit as
we gather for
our final event
of the year!

December 9, 2020
5:00 pm on Zoom

Sponsored by:



RSVP required
sgvpartnership.org/events

Questions? (626) 856-3400
info@sgvpartnership.org

THE SAN GABRIEL VALLEY

2020 AWARDS GALA

“Here Comes the Sun”

by Paul Thomas, Director of Marketing and Communications

On Tuesday, November 17, the 2020 San Gabriel Valley Awards Gala honored all of those whose sacrifices and hard work made 2020 a year of innovation, reinvention, and dedication to community.

The event kicked off with a mixer in a “virtual ballroom” (using the Remo platform for easy socializing). The Executive Committee of the Partnership’s Board then performed a fun skit making fun of the foibles of living life on Zoom, with members tuning in from homework sessions, birthday parties, and African safaris.

Entertainment was provided by the Citrus College Sopranos, who delivered a heart-wrenching rendition of “Here Comes the Sun”, and the world-famous Mariachi Divas, who performed a great medley

of “Somewhere Over the Rainbow” and “What a Wonderful World”.

Tribute was paid to the efforts of local businesses, hospitals, restaurants, energy companies, and other businesses. Finally, a handful of individual citizens who provided comfort and supplies to the community were saluted.

On behalf of the Board of Directors, we would like to thank you for making the Gala a memorable afternoon for all.

The Partnership looks forward to our next Gala, to be held on October 9, 2021, at the Diamond Bar Community Center.

The Partnership thanks our sponsors:

TITLE SPONSORS

- Ontario International Airport
- Pacific Plaza Premier Development Group

LEADERSHIP SPONSORS

- San Gabriel Basin Water Quality Authority
- Bank of America
- Upper San Gabriel Valley Municipal Water District
- City of Industry
- Sanitation Districts of Los Angeles County

PLATINUM SPONSORS

- So Cal Gas
- the Ratkovich Company
- Southern California Edison
- the Alhambra
- Kaiser Permanente
- AT&T
- Spectrum
- Citrus Valley Association of Realtors
- Mt. San Antonio College
- Rose Hills Memorial Park

GOLD SPONSORS

- Supervisor Kathryn Barger
- National CORE
- Western University of Health Sciences

SILVER SPONSOR

- Western Justice Center

BRONZE SPONSOR

- East San Gabriel Valley Regional Occupational Program

MEDIA SPONSORS

- Pasadena Star-News
- San Gabriel Valley Tribune
- Whittier Daily News
- Business Life Magazine

PRIZE SPONSORS

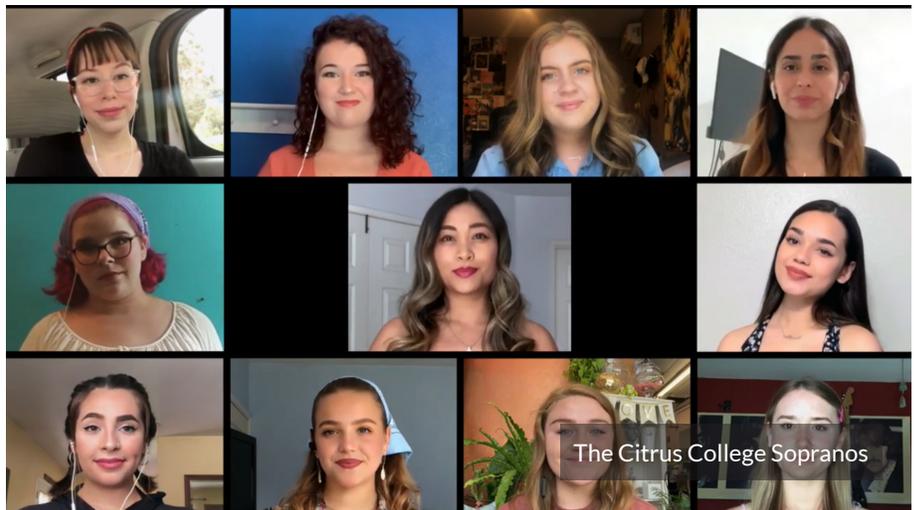
- U.S. Zhejiang Commerce & Culture Association
- U.S. Zhejiang General Chamber of Commerce
- Chinese American Construction Professionals
- Wenzhou Los Angeles Chamber of Commerce
- All American Chinese Association
- Hunan General Chamber of Commerce Los Angeles
- Cosmic Shanti LLC



Happy Gala Raffle winners



Local Hero Kevin Chen hands out PPE



The Citrus College Sopranos

2020 ECONOMIC UPDATE & 2021 SGV ECONOMIC FORECAST SUMMIT

by Paul Thomas, Director of Marketing and

Due to the tumultuous summer of 2020, the Partnership hosted for the first time two Economic Forecast Updates.

The first, our first Economic Forecast Update, took place in September 2020, midway between our traditional Spring forecasts. Entitled "COVID-19 Aftershocks", the event introduced Dr. Robert Kleinhenz of Kleinhenz Economics as our economic analyst, and Dr. Laura Pohopien as host. As a special guest speaker, Dr. Henry Olsen (columnist for the *Washington Post*) provided insights on the impending election and its potential social and economic results. Dr. Olsen proved so popular, he was invited back for a post-election panel in November 2020.

The Title Sponsor for the September event was Citrus Valley Association of Realtors. See the inset to the right for a full list of sponsors.

In March of 2021, with hope on the rise for widespread

vaccination becoming available, the Partnership hosted "A Shot in the Arm" – our 2021 Economic Forecast Summit. Drs. Pohopien and Kleinhenz were welcomed back, with the addition of Geoffrey Okamoto. Okamoto brought a global perspective from the International Monetary Fund (IMF) as well as his experience negotiating trade deals between the United States and China under the recent Presidential administration.

Our Title Sponsor for the 2021 Economic Forecast Summit was So Cal Gas.

As always, the annual Economic Forecast Report, which includes regional, state, and national economic data as well as demographic and industrial facts about the San Gabriel Valley, is available in hard copy or on our website at:

www.sgvppartnership.org/economic-data



2020 Economic Update: COVID-19 Aftershocks
Where does the San Gabriel Valley stand now?

September 15, 2020
9 - 11 am
Online

Host: Dr. Laura Pohopien
Professor of Business
College of Business Administration
Cal Poly Pomona

Dr. Robert Kleinhenz
Executive Fellow
College of Business Administration
Cal Poly Pomona
Principal Economist
Kleinhenz Economics

Dr. Henry Olsen
Washington Post
Columnist

Sponsorship Opportunities Available.
Contact us for details!

Register:
sgvppartnership.org/events
info@sgvppartnership.org (626) 856-3400



2021 San Gabriel Valley Economic Forecast Summit
"A Shot in the Arm"
What SoCal and the World Need for Economic Recovery

Host
Dr. Laura Pohopien
Cal Poly Pomona

National & Regional Forecast
Dr. Robert Kleinhenz
Cal Poly Pomona

Global Perspective
Geoffrey Okamoto
International Monetary Fund

March 24, 2021
8:40 am - 11:00 am
info@sgvppartnership.org
(626) 856-3400

Register:
www.sgvppartnership.org/EconomicForecastSummit

The Partnership thanks our sponsors:

ECONOMIC UPDATE, NOVEMBER 2020

TITLE SPONSOR

- Citrus Valley Association of Realtors

LEADERSHIP SPONSORS

- San Gabriel Basin Water Quality Authority
- Bank of America
- Upper San Gabriel Valley Municipal Water District
- City of Industry
- Sanitation Districts of Los Angeles County

PLATINUM SPONSORS

- So Cal Gas
- Kaiser Permanente
- Spectrum
- Bank of America

GOLD SPONSORS

- Pacific Plaza Premier Development Group
- Atkinson, Andelson, Loya, Ruud, & Romo

ECONOMIC FORECAST SUMMIT, MARCH 2021

TITLE SPONSOR

- So Cal Gas

LEADERSHIP SPONSORS

- San Gabriel Basin Water Quality Authority
- Bank of America
- Upper San Gabriel Valley Municipal Water District
- City of Industry
- Sanitation Districts of Los Angeles County

GOLD SPONSORS

- Upper San Gabriel Valley Municipal Water District
- Citrus Valley Association of Realtors
- Majestic Realty Co.
- VMA Communications
- Cal Poly Pomona College of the Extended University

SILVER SPONSORS

- the Prime Ingredient
- Municipal Water District
- Atkinson, Andelson, Loya, Ruud & Romo

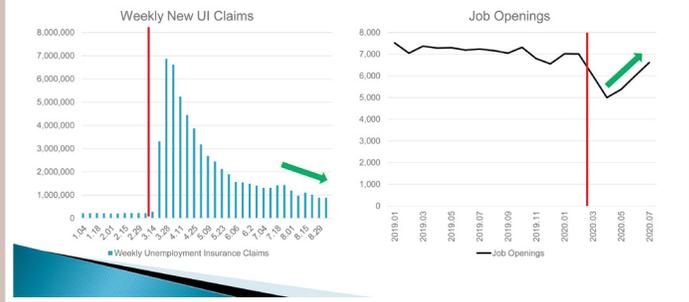
BRONZE SPONSORS

- East San Gabriel Valley Regional Occupational Program
- MCS

MEDIA SPONSORS

- Pasadena Star-News
- San Gabriel Valley Tribune
- Whittier Daily News
- Business Life Magazine

...But There is Good News



The view from September 2020: Analyzing job openings vs. unemployment claims. (From the presentation of Dr. Robert Kleinhenz.)



Geoffrey Okamoto of the IMF discusses the global financial outlook in March 2021.



Dr. Henry Olsen of the Washington Post talks passionately about the upcoming 2020 elections, from the local to national levels.

CLOSER TOGETHER THAN EVER: THE SAN GABRIEL VALLEY DURING QUARANTINE

by Paul Thomas, Director of Marketing and Communications



18TH ANNUAL MERRY MINGLE (AND 1ST EVER MERRY ZOOMMINGLE)

Our traditional holiday mixer took place as always, and with as many attendees as usual - even though we met via Zoom after nine months of living in “Zoom World.” The attendance was a strong testament to how the San Gabriel Valley - our cities, businesses, nonprofits, and educators - values community.

The event was held on December 9, 2020, and was sponsored by the San Gabriel Valley Public Affairs Network, the Regional Chamber of the San Gabriel Valley, and the San Gabriel Valley Council of Governments.

REINVENTING MEDICAL EDUCATION

The Merry ZoomMingle came on the heels of a similarly popular event the same day. Walter Harris, Senior Vice President for Administration and Finance at the Bernard J. Tyson School of Medicine, joined Partnership members to learn about how Kaiser Permanente is challenging the format of medical education. We were joined by an enthusiastic online crowd featuring many sectors of the professional community, and of course many members of the medical and educational industries that power so much of the San Gabriel Valley.

COVID-19 AND THE ECONOMY

In a joint Board and Members meeting in August 2020, Beacon Economics’ Dr. Chris Thornberg led a discussion of the economic effects of the coronavirus. This theme was prominent in many panels throughout 2020-21, of course. The Partnership strove to provide as many chances and perspectives on understanding the pandemic as possible to our members.

COLLABORATION WITH SGV COG AND SGV PAN

The Partnership held numerous meetings in conjunction with the SGV Council of Governments and the SGV Public Affairs Network throughout the past year. This has included meetings with high-level officials such as Supervisor Kathryn Barger (a longtime friend of the Partnership) and the newly elected Los Angeles District Attorney, George Gascon. These have been welcome additions to the already robust series of Partnership meetings with elected officials - see pages 6 and 7 for a more comprehensive list.

Similarly, the Partnership supported an event co-organized by Kaiser Permanente and the SGV Council of Governments with Kaiser Permanente’s Dr. Muntu Davis, to discuss a medical take on “What Will the SGV Look Like After Reopening?” Also, we co-hosted an event with the SGV Council of Governments on “Rebuilding” to spread the word about current economic relief programs. This program featured speakers from Governor Newsom’s office, LISC, and our own Bob Machuca, the LAEDC Director of Business Development who works closely with the Partnership team.



LIFELINE SUPPLY AND THE PARTNERSHIP DISTRIBUTE PALLETS OF PPE

A major activity of 2020-21 was the distribution of personal protection equipment (PPE) by groups across the world. The Partnership of course was in the midst of these efforts in the San Gabriel Valley. We teamed up with Board Member Max Gorin of LifeLine Supply to bring PPE to cities and chambers throughout the region. We promoted steeply discounted PPE sales through the fall of 2020, and are currently distributing free pallets of PPE to cities in summer 2021.



LIFELINE SUPPLY CEO MAX GORIN AND PARTNERSHIP CEO BILL MANIS UNLOAD PPE AT A LOCAL HOSPITAL.

THE 2021 DINING GUIDE IS HERE!

Following the electronic distribution of the SGV Dining Guide in late 2020, the hard copy 2021 Dining Guide is now available. Copies have been distributed to businesses, elected officials, hotels, visitors centers, cities, chambers, and more. If interested in getting a supply for your clients and employees, contact us at info@sgvpartnership.org.

Watch for the publication of the SGV Visitors Guide, a colorful and magazine-length publication that celebrates the riches of our region, in the very near future!

A promotional graphic for the 2021 SGV Dining Guide. The background is a close-up of a chef's hands cooking in a wok on a gas stove. The text is overlaid on the image. At the top, '2021' is in large orange letters, followed by 'SGV' in very large, bold, orange letters. Below that, 'SAN GABRIEL VALLEY' is in white, and 'Dining Guide' is in large orange letters. At the bottom, 'Where West Meets East' is in white, and 'sgvpartnership.org' is in smaller white text. A white box with the Spectrum logo is also present.

2021
SGV
SAN GABRIEL VALLEY
Dining Guide

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Spectrum

Where West Meets East
sgvpartnership.org

REVENUES AND EXPENSES

“[T]he Partnership had managed to outperform in some key areas such as in annual membership while seeing temporary setbacks in events where the in-person gathering was not possible.”

- Hoover Financial Consulting

It has become cliché to say that 2020 was an unprecedented year, but the reality of the statement is clearly seen in the Partnership’s books. New membership – always key to the Partnership’s financial health – overperformed, with many intriguing new members joining from local and national companies.

Events, a major source of revenue, shrank in income as many events became offered for free, but member organizations continued to sponsor our valued content, and major events (the San Gabriel Valley Awards Gala and our two Economic Forecast events) continued to attract ticketed attendees. Meanwhile, event budgets shrank dramatically thanks to remote access. Despite drastically reduced costs, the Partnership was able to offer a 29% increase in the number of events offered to a much broader audience (see page 4 for details).

The San Gabriel Valley Economic Partnership looks forward to a more traditional financial reporting period as we enter the new fiscal year.

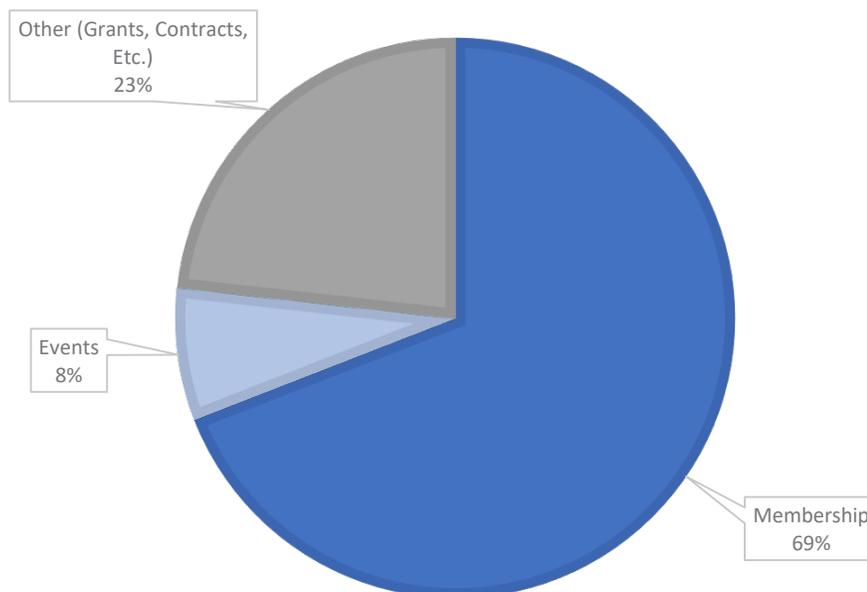
“The pandemic had made budgeting for this year unpredictable across various industries. However, the Partnership had managed to outperform in some key areas such as in annual membership while seeing temporary setbacks in events where the in-person gathering was not possible.

“Total event income had decreased by almost 70%, \$60,089 actual compared to \$198,200 budgeted. At the same time, total event expenses had decreased by almost 90%, \$3,928 actual compared to the \$121,800 budgeted. We expect future event income and expenses to normalize once in-person meetings are permitted.

“Overall, that Partnership had a net income of \$26,333 for the 2020/2021 fiscal year. We had budgeted a net income of \$1,210.”

David Choi, CPA
Hoover Financial Consulting

REVENUES, 2020-2021



The San Gabriel Valley has always had L.A.'s best food. Now we're telling the WORLD.



2021-2022 SGV

Dining Guide

Where West Meets East

Sponsored by



Dining options from Pasadena to Pomona, from trendy *haute cuisine* to quirky classics, are detailed in this first-of-its-kind magazine.

The San Gabriel Valley, alongside traditional western options, boasts the best Asian cuisine to be found anywhere outside of Asia itself.

This guide serves as a delight to all foodies, and a tool to rebuild the economic prosperity of local businesses.

We would love to share copies with your customers. Visit sgvpartnership.org to preview the Dining Guide online.

Free Copies Available

sgvpartnership.org/Dining_Guide

Send requests to info@sgvpartnership.org. For more information, call (626) 856-3400.

SAN GABRIEL VALLEY



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