

# 2018 SPONSORSHIP OPPORTUNITIES



Economic Development | Political Advocacy | Cross-Border Business Expansion | Workforce Development | Connecting Cities, Companies & Organizations | Business Intelligence | Data Analysis | Regional Marketing



**Advancing**  
the Economic Vitality  
and Quality of Life  
*of the*  
**SAN GABRIEL VALLEY**

San Gabriel Valley Economic Partnership  
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# Advancing the Economic Vitality and Quality of Life *of the* SAN GABRIEL VALLEY

Tentative Date: **September 8, 2018**

## SGV AWARDS GALA



In addition to their sponsorship-specific benefits, all sponsors receive the following benefits:

- ✓ Sponsorship recognition on Partnership website
- ✓ Sponsorship recognition on Gala sponsorship loop
- ✓ Logo presence on event email communication
- ✓ Verbal recognition during Gala programming
- ✓ Company name or logo featured in advertisements to run 3x in the San Gabriel Valley Tribune, Pasadena Star-News and Whittier Daily News; and 1x in the Business Life Magazine

### TITLE SPONSOR — \$10,000

- Title sponsor for Gala with recognition on all printed, promotional & marketing material
- Large banner on stage present during entire Gala
- Logo recognition on the Gala backdrop
- 12 complimentary Gala registrations
- Premier seating
- All included benefits listed to the left
- Acknowledgment in printed program — full-page

### GOLD SPONSOR — \$5,000

- Tent cards on table acknowledging sponsorship
- 10 complimentary Gala registrations
- Premier seating
- All included benefits listed to the left
- Acknowledgment in printed program — full-page

### SILVER SPONSOR — \$4,000

- Tent cards on table acknowledging sponsorship
- 8 complimentary Gala registrations
- All included benefits listed to the left
- Acknowledgment in printed program — full-page

### BRONZE SPONSOR — \$3,500

- Tent cards on table acknowledging sponsorship
- 6 complimentary Gala registrations
- All included benefits listed to the left
- Acknowledgment in printed program — half page

### PROGRAM AD SPONSOR

- \$275 full-page ad in printed program
- \$200 half-page ad in printed program



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March 15, 2018

## ECONOMIC FORECAST SUMMIT



In addition to their sponsorship-specific benefits, all sponsors receive the following benefits:

- ✓ Sponsorship recognition on Partnership website
- ✓ Sponsorship recognition on Summit sponsorship loop
- ✓ Logo presence on event email communication
- ✓ Verbal recognition during Summit programming
- ✓ Company name or logo featured in advertisements to run 3x in the San Gabriel Valley Tribune, Pasadena Star-News and Whittier Daily News; and 1x in the Business Life Magazine

### GOLD SPONSOR — \$3,500

- Tent cards on table acknowledging sponsorship
- 10 Summit registrations
- Premier seating
- All included benefits listed above
- One full-page ad in printed program

### TITLE SPONSOR — \$5,000

- Title sponsor for Summit with recognition on all printed, promotional & marketing material
- Large banner on stage
- 12 Summit registrations
- Premier seating
- Two full-page ads in printed program
- All included benefits listed to the left

### TABLE SPONSOR — \$800

- 10 registrations

### Program Book Ads:

Full-page: \$500 | Half-page: \$250

### Conference Tickets

Members: \$85 | Non-Members: \$100

Please contact **Christina Garcia** at [cgarcia@sgvpartnership.org](mailto:cgarcia@sgvpartnership.org) if you are interested in sponsorship opportunities.

Tentative Date: March 29, 2018

# LEGISLATIVE NETWORKING RECEPTION



In addition to their sponsorship-specific benefits, all sponsors receive the following benefits:

- ✓ Sponsorship recognition on Partnership website
- ✓ Sponsorship recognition on Gala sponsorship loop
- ✓ Logo presence on event email communication
- ✓ Verbal recognition during Gala programming
- ✓ Company name or logo featured in advertisements to run 3x in the San Gabriel Valley Tribune, Pasadena Star-News and Whittier Daily News; and 1x in the Business Life Magazine

## SPONSOR — \$2,000

- Recognition at the event
- 6 complimentary registrations
- Premier seating
- All included benefits listed to the left

## POWER LUNCH 2.0



- Providing a meeting location and lunch for all attendees
- Recognition at the event
- Company name or logo featured in all promotional material

## LEGISLATIVE BREAKFAST SERIES



- Providing a meeting location and breakfast for all attendees
- Recognition at the event
- Company name or logo featured in all promotional material

## WEBSITE SPONSOR — \$2,500



- Company logo scrolls on the SGVEP homepage for one year

## NEWSLETTER SPONSOR — \$ 200



- Weekly newsletter features your company/city images to gain exposure for one month

\*subject to change